



PROJECT NOTIFICATION

Reference No.: 682

Date of Issue	29 July 2025
Project Code	25-CP-09-GE-TRC-A
Title	Training Course on Development of Productivity Specialists (Advanced)
Timing	6 October 2025–17 October 2025
Hosting Country(ies)	Vietnam
Venue City(ies)	Hanoi
Modality	Face-to-face
Implementing Organization(s)	Commission for Standards, Metrology and Quality, Vietnam
Participating Country(ies)	All Member Countries
Overseas Participants	19
Local Participants	6
Closing Date	31 August 2025
Remarks	Not Applicable

Objectives	Equip participants with knowledge of advanced productivity improvement tools and techniques; build competencies required of productivity consultants, trainers, promoters, and researchers; and introduce standards and requirements for APO-certified Productivity Specialists under APO-PS 101:2023.
Rationale	Strengthening NPO capabilities continues to be an APO priority. Hence, it was decided to relaunch the Development of Productivity Specialists Program: Basic and Advanced from 2025. This will ensure level-appropriate training, improved learning outcomes for NPO staff, and enhanced capabilities of NPOs to serve stakeholders in member economies.
Background	The APO's Development of Productivity Specialists (Advanced) course enhances the capabilities of experienced productivity professionals, enabling them to address complex challenges at organizational and national levels. The course introduced in 1998 has undergone several modifications and adjustments to align with emerging productivity trends and the evolving needs of member economies. Following the successful relaunch of the basic course, the advanced course focuses on strategic productivity methodologies, innovation, and policy-level interventions. It equips participants with practical tools for measuring and improving productivity in the context of digital transformation and sustainability. Graduates of this course are expected to qualify for certification under APO-PS 101 through accredited Certification Bodies in member economies.
Topics	Advanced productivity methodologies and tools; Strategic productivity planning and implementation; Productivity measurement and benchmarking; Digital transformation and innovation for productivity; National competitiveness and productivity trends; and APO-PS 101:2023 competency requirements for certified productivity specialists.
Outcome	Participants will deepen their expertise in advanced productivity methodologies, enabling them to serve as senior consultants, trainers, and productivity advocates. It will also enhance their understanding of the competencies required for certification as productivity specialists.
Qualifications	Staff or associates of NPOs, senior productivity practitioners, or executives involved in productivity training, consultancy, research, or promotion for over five years; or individuals who completed the APO Training Course on Development of Productivity Practitioners (Basic) before 2018.

Please refer to the implementation procedures circulated with this document for further details.



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Secretary-General